

Contacts

e-mail

patricianorrish@patricien.com

tel.

+39 340 887 8576

portfolio

www.patricien.com

instagram

@patricien.studio

Hard Skills

- Brand Identity
- Art Direction
- Graphic Design
- Motion Graphics
- Visual Storytelling
- Social Media Design
- Ad Creative

AI & Software

- SOFTWARE
- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
- Figma
- Framer
- Webflow
- AI
- Midjourney
- Nano Banana
- Flux
- Adobe Firefly
- Higgsfield
- Kling
- Veo
- Runway
- Sora
- ChatGPT
- Claude
- Make
- Lovable

Languages

Italian

Native

Spanish

Fluent

English

Fluent

Portuguese

Basic

FOCUS

Graphic Designer & AI Specialist
focused on brand identity, social and ad content, motion graphics and AI photo shoots.



Education

Master's in Visual and Digital Communication

LaBasad · Barcelona

2018 - 2021

Bachelor's in Advertising and Communication

IULM · Milan

2012 - 2015

Erasmus · Advertising and Graphic Design

Universidad del Desarrollo · Santiago, Chile

2014

Experience

- Graphic Designer & AI Creative · Freelance

Patricien · Loomia · Nexiro

01/2021 - present

Founder of Patricien and co-founder of Loomia and Nexiro. Brand identity, art direction, social and ad content, motion graphics, AI product shoots and video.
- Graphic Designer

Torcha

04/2022 - 02/2023 · Milan

Visual formats for editorial columns and news: static and animated assets for Instagram, TikTok, newsletters and web.
- Graphic Designer

Progetto Happiness

03/2020 - 08/2023 · Milan

Visual concept and brand identity; static and video content for social media, website and external communication.
- Graphic Designer

Kodak

01/2018 - 03/2020 · Buenos Aires

B2B and consumer campaign materials, catalogs and print; adapting global brand guidelines to the LATAM market.

PATRICIA NORRISH

Designer



Graphic designer and art director with over **10 years of experience** in brand identity, social media, advertising and motion graphics. I use **generative AI** to create photo shoots, video and visuals while keeping brand consistency and full control over quality.

BRAND · VISUAL · MOTION · AI

Luxottica · Banco Alimentare · Kodak · Torcha · Thrills · Esibirsi